



Executive Overview

Earth Alive Clean Technologies (TSXV:EAC)

October 2024

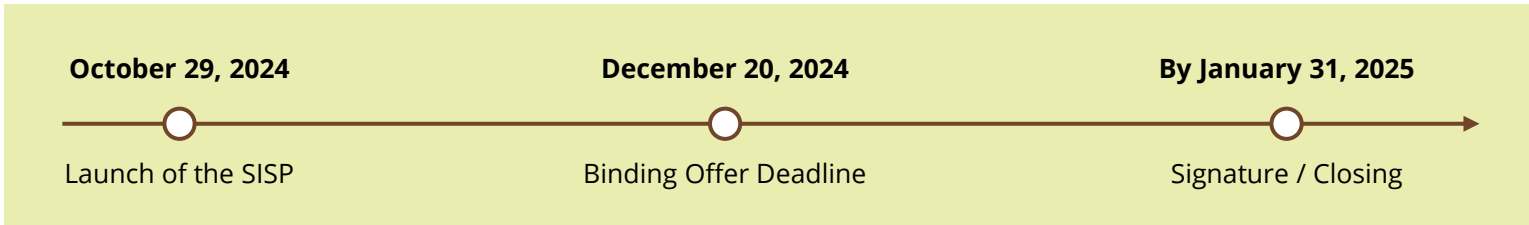


Earth Alive Clean Technologies | Transaction Overview



Transaction Process and Timeline

- Raymond Chabot inc. (“**RCGT**”), a subsidiary of Raymond Chabot Grant Thornton & Co. LLP, acting as trustee to the notice of intention to make a proposal, has also been engaged as the exclusive financial advisor in connection with the Sale and Investment Solicitation Process (“**SISP**”) regarding Earth Alive Clean Technologies’ activities.
- The procedures, terms, and conditions of the SISP are outlined in the attached document (“**SISP Procedures**”). The conditions outlined in the SISP Procedures apply to all letters of intent that will be submitted.
- Access to a virtual data room will be provided to potential investors starting on October 29th, 2024, upon signing a confidentiality agreement.
- Binding offers must be sent by email to RCGT no later than **5:00 PM (Eastern Time) on December 20th, 2024**, in accordance with the SISP Procedures.
- All inquiries and communications should be addressed to RCGT at the contacts listed below.



Saki Tzanidis Partner 514 393-4833 tzanidis.saki@rcgt.com	Nicholas Capuano Senior Director 514 444-4808 capuano.nicholas@rcgt.com	Khalil B’chir Senior Analyst 514 718-9341 bchir.khalil@rcgt.com	Camille de Blois Analyst 418 450-3890 deblois.camille@rcgt.com
---	---	---	--



Earth Alive Clean Technologies | Company Overview

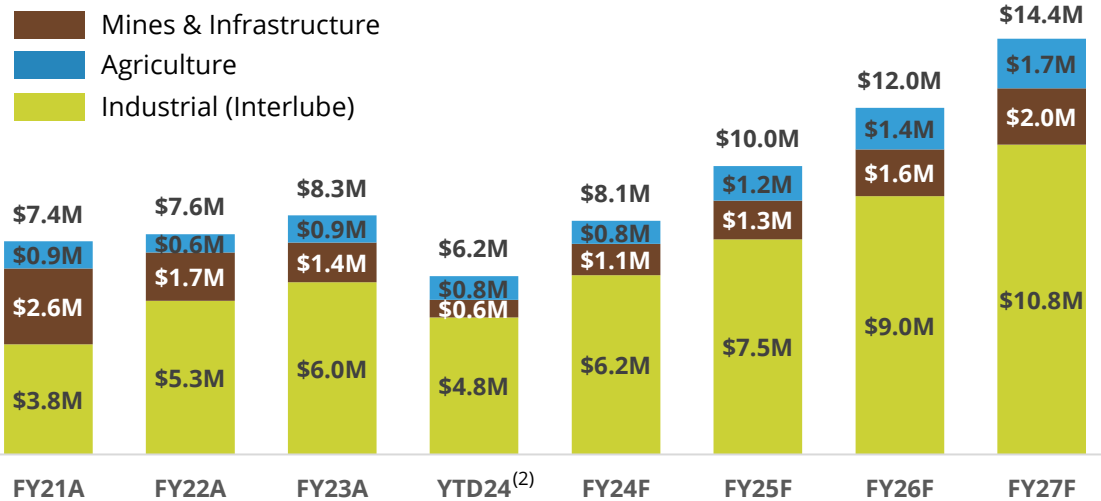


Company Description

- Earth Alive Clean Technologies Inc. (TSX-V: EAC) (hereinafter “EACT” or the “Company”), founded in 2011 and based in Montreal, QC Canada, is a biotechnology company specializing in the development of ecological products.
- EACT focuses on facilitating the transition from chemical-based to biological solutions through research, production, and distribution of eco-friendly products for the mining, infrastructure, and agricultural sectors.
- In January 2024, EACT acquired Interlube Inc., a Quebec-based company that produces eco-friendly lubricants for machinery in mining operations. This acquisition is intended to bolster EACT's position as a leader in sustainable practices within the mining industry.
 - ✓ At the time of the acquisition, Interlube was generating \$1.2 million in EBITDA.
- EACT anticipates important revenue growth over the next few years, as it further integrates Interlube's products in its portfolio, secures new and existing strategic partnerships, and continues its expansion into new markets.

Pro-Forma Revenue ⁽¹⁾ | FY21A-FY27F

(In millions of \$CAD, FYE December 31)



(1) Pro-Forma adjustment includes Interlube historical revenue presented in the industrial segment.

(2) YTD as of September 30, 2024

Key Investment Highlights



Strong growth potential as environmental awareness and ESG initiatives drive rapid adoption of eco-friendly products.

Innovative and patented solutions with organic and non-toxic alternatives to traditional chemicals, utilizing advanced microbial technologies.

An **experienced management team** with an average of over 25 years of experience in environmental health and engineering.

Proven product effectiveness supported by positive client testimonials, highlighting the effectiveness of EACT's products.

Expanding global reach with a presence across North and South America, Africa, and Europe.

Business Segments & Product Portfolio

Mines & Infrastructure

EACT's Mine & Infrastructure (M&I) offering is comprised of biodegradable microbial products aimed at controlling dust and providing cleaning solutions for the most difficult industrial challenges.

ea1™ Microbial Dust Suppressant

- Eco-friendly dust suppressant that reduces dust emissions by up to 95%, decreases water consumption by 90%, and enhances soil stability by preventing washboarding and hardening the soil base.

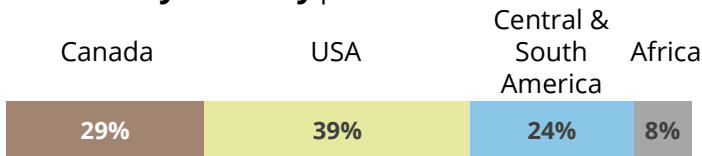
Biopure EA & Rapidall™

- Specialized cleaners designed to remove embedded dirt and grease without relying on harsh chemicals.

ea1-w™

- Dual-purpose winter de-icing and dust suppressant solution, slated for launch in 2024-25 winter season.

Revenue by Country | FY23



Agriculture

EACT'S Agriculture offering provides ecological products for retail and industrial use, such as biofertilizers (soil inoculants) and soil amendments.

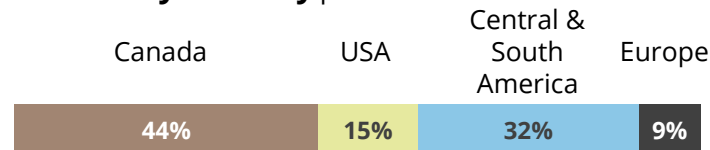
Soil Activator™

- Biofertilizer containing living microorganisms that enhance plant nutrition by mobilizing and increasing nutrient availability in soils, thereby improving soil fertility and promoting plant growth.
 - ✓ Patented and certified organic by Ecocert, OMRI, and Control Union.

Big Blue™

- EACT's ocean-based solutions.
 - ✓ **Wave™, Fish™, Alga™, and Mineralized Seaweed™** are blends of organic solutions, designed to deliver nutrients from the sea to the soil, promoting soil fertility.

Revenue by Country | FY23

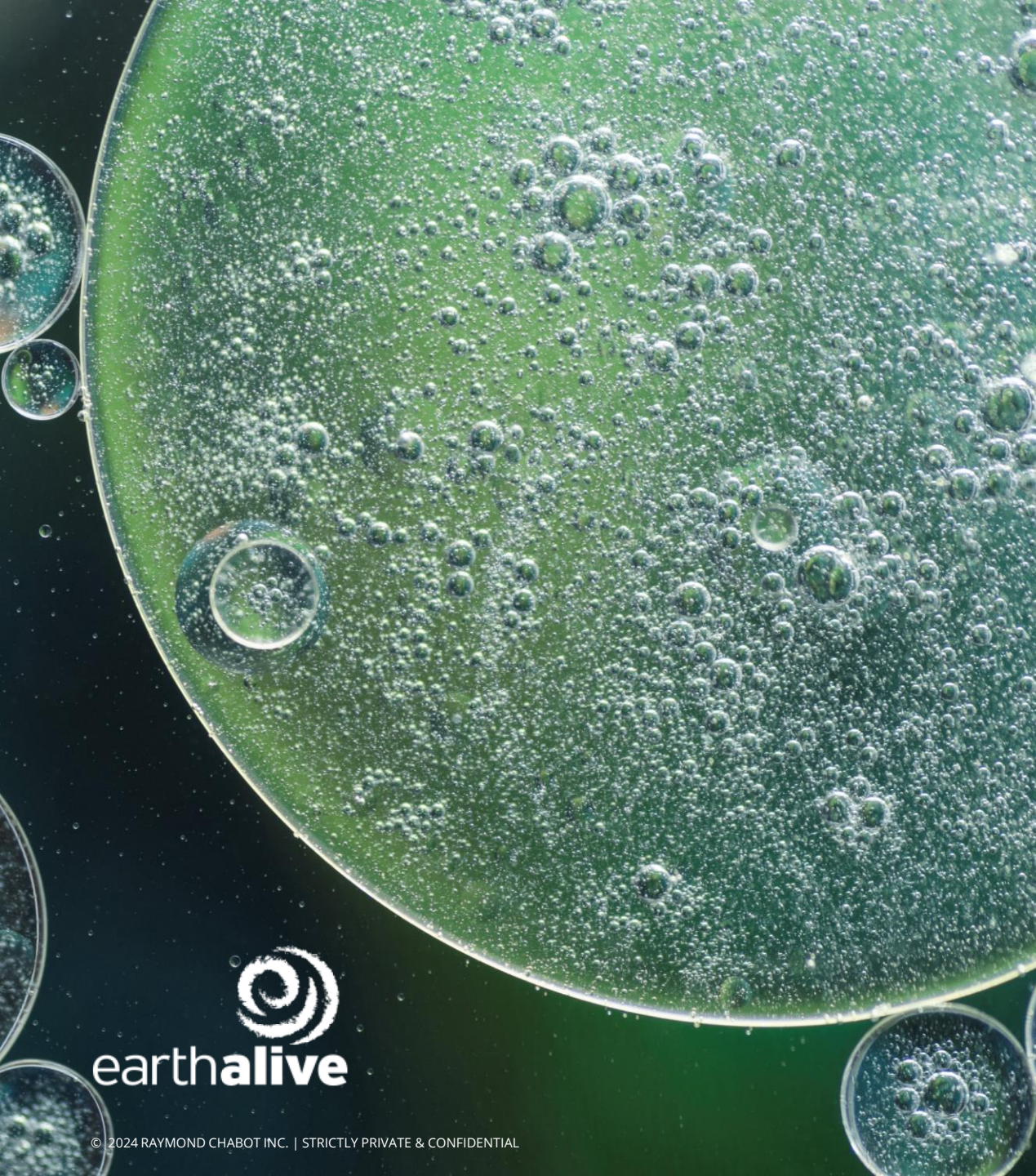


As a complement to EACT's existing portfolio, Interlube's offering includes biodegradable lubricants for various applications across multiple industries, such as mining, drilling, construction, transport, agriculture, energy, and oil & gas.

Interlube™

- Eco-friendly lubricant that reduces wear and tear on machinery, leading to significantly lower maintenance costs and increased efficiency.
 - ✓ Its patented products meet or exceed OECD301B standards of up to 90% biodegradability within 28 days.
- Interlube stands poised to benefit from the increasing number of businesses focused on reducing their environmental footprint by converting their heavy equipment from hydrocarbon to biodegradable oil.
- All of Interlube's sales have so far been realized in Canada, leaving tremendous opportunity to expand across new geographic markets.





earthalive

© 2024 RAYMOND CHABOT INC. | STRICTLY PRIVATE & CONFIDENTIAL

